

DOHA INTERNATIONAL COFFEE EXHIBITION

3rd Edition
2025

amazing
Productions


أمايزينغ برودكشنس للإعلان و الإعلاني



We are thrilled to announce the highly anticipated return of the Doha International Coffee Exhibition for its third edition in 2025.

Building on the remarkable success of previous editions, this global event will once again bring together coffee professionals, innovators, and enthusiasts for a vibrant celebration of coffee culture. From unveiling groundbreaking innovations to fostering meaningful connections and enriching learning experiences, this edition is set to take the coffee experience to new heights.

Stay tuned as we reveal more exciting details in the coming months. We look forward to welcoming you back to Doha for an unforgettable journey into the world of coffee!

A cluster of white, stylized coffee bean icons is positioned on the right side of the page. The icons are simple line drawings of coffee beans, some showing the crease and others showing the side profile. They are scattered in a way that suggests movement or a trail, starting from the bottom right and moving towards the top right.

يسعدنا أن نعلن عن العودة المنتظرة بشغف لمعرض الدوحة الدولي للقهوة في نسخته الثالثة لعام 2025. بناءً على النجاح الكبير الذي حققته النسخ السابقة، سيجتمع هذا الحدث العالمي مرة أخرى محترفي القهوة والمبتكرين وعشاقها في احتفال حيوي بثقافة القهوة. من الكشف عن ابتكارات رائدة إلى تعزيز الروابط الهادفة وتوفير تجارب تعليمية ثرية، تهدف هذه النسخة إلى الارتقاء بتجربة القهوة إلى آفاق جديدة. ترقبوا المزيد من التفاصيل المثيرة التي سنكشف عنها في الأشهر المقبلة. نحن متحمسون للترحيب بكم مجددًا في الدوحة لخوض رحلة لا تُنسى في عالم القهوة!

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P r o d u c t i o n s

أمايزينغ برودكشنس للإعلان و الإعلانية



QATAR

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WELCOME TO DOHA

We are delighted to welcome you to Qatar, a country where hospitality is a deeply rooted tradition, and especially to Doha, a city that blends modernity, culture, and warmth in every corner.

Hospitality is the heart of our identity. Since ancient times, Qatari culture has valued welcoming guests with generosity and respect, and today, that essence remains alive in every detail. Here, you will not only find an exceptional event dedicated to coffee but also a city that embraces you with open arms, eager to share its rich culture, friendly people, and spirit of innovation.

Over the coming days, you will have the opportunity to connect with coffee experts from around the world, explore groundbreaking innovations, and, of course, enjoy an exceptional cup of coffee in an environment designed to inspire and educate.

Enjoy the event, the warmth of our people, and everything Doha has to offer!

“Good idea start with brainstorming,
good idea start with coffee.”

— *Morgan Maxwell.*

شركاؤنا

OUR PARTNERS 2024

2024



PRESENTATION CONTENT

ABOUT 2024 EDITION	9
THE EXHIBITION	12
EXHIBITION PACKAGES	17
SPONSORSHIP	24

2024

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DOHA
INTERNATIONAL
COFFEE
EXHIBITION

2nd Edition
2024

STATISTICS

VISITOR PROFILE

- Coffee Accessories
- Coffee Brewing Equipment
- Roasting Equipment
- Syrups & Flavors
- Café Decor, Art & Furniture
- Coffee Roasters
- Roasted Bean Suppliers
- Dairy & Alternate Milk Manufactures & Suppliers
- Beverage Packaging
- Shipping Companies
- Water Filtration System & Bottled Water Suppliers.

EXHIBITOR PROFILE

- Cafés owners.
- Roasters.
- Retailers.
- Baristas.
- Green Coffee Importers & Exporters.
- Coffee Growers & Producers. Procurement From Hospitality, Restaurants & Catering.
- Coffee Enthusiasts.
- Pastry Chefs

35 000
VISITORS

17
COUNTRIES

120
EXHIBITORS

DOHA
INTERNATIONAL
COFFEE
EXHIBITION

2nd Edition
2024

SUMMARY

The Doha International Coffee Exhibition 2024 was a resounding success, establishing itself as a benchmark event in the global coffee industry. The previous edition brought together thousands of professionals, innovators, and coffee enthusiasts, creating a dynamic environment for product showcases, knowledge exchange, and new business opportunities.

With over 6,000 attendees from various countries, including entrepreneurs, baristas, importers, and coffee lovers, the event saw the participation of 120 exhibitors and nearly 20 embassies from coffee-producing nations. This international presence highlighted the event's global impact and its ability to connect the coffee community in one place.

Following the success of 2024, we are ready to take this experience to an even higher level. With more exhibitors, new interactive experiences, and Qatar's exceptional hospitality, this edition promises to be truly unforgettable.



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DOHA
INTERNATIONAL
COFFEE
EXHIBITION

3rd Edition
2025

المعرض
THE EXHIBITION



We are pleased to announce that the **Doha International Coffee Exhibition 2025** will take place at the prestigious **Qatar National Convention Centre (QNCC)**, an iconic venue that embodies Qatar's innovation, excellence, and hospitality.

Renowned for its iconic architecture and world-class services, the QNCC is a state-of-the-art convention center offering a modern and versatile infrastructure. With spacious exhibition halls and intimate meeting spaces, this venue provides the perfect setting for an event of the scale of the **Qatar World Coffee Expo 2025**.

Attendees will enjoy exceptional accessibility, with a strategic location that allows seamless connections through various transportation options. In addition, the QNCC features cutting-edge technology, top-tier services, and a dynamic atmosphere that fosters collaboration, innovation, and discovery within the coffee community.

We are excited to welcome coffee professionals, innovators, and enthusiasts to this outstanding venue, where they can explore the latest trends, build new connections, and enjoy an unforgettable experience in the heart of Doha.

We look forward to seeing you at the Doha International Coffee Exhibition 2025 at the Qatar National Convention Centre!

QATAR NATIONAL CONVENTION CENTRE

EXHIBITOR OPPORTUNITIES



Startup Showcase

Gain visibility and connect with industry leaders by showcasing your innovative coffee solutions.



International Brands Pavilion

Highlight your global presence and engage with a diverse audience eager to experience international coffee trends.



Equipment Manufacturers Zone

Demonstrate cutting-edge coffee technology and machinery to potential buyers and partners.

CHOOSE YOUR IDEAL SPACE



Startups

Designed for emerging companies, these booths offer a platform to introduce new products and ideas.



International Brands

Premium spaces tailored for established brands looking to expand their market reach.



Equipment Manufacturers

Spacious booths equipped to display large machinery and innovative brewing technology.



Artisan Coffee Producers

Perfect for small-batch roasters and specialty coffee producers to showcase unique blends.



Sustainable Solutions

Highlight your commitment to sustainability with booths dedicated to eco-friendly products.



Retail and Merchandise

Engage directly with consumers by offering coffee-related products and merchandise.



Educational Workshops

Interactive spaces for conducting workshops and demonstrations on coffee trends and techniques.



Networking Lounges

Exclusive areas designed for networking and building connections with industry professionals.

COFFEE DESIGN AWARDS

Great coffee often earns distinction through excellent design, which plays a crucial role in highlighting its quality. The Coffee Design Awards aim to recognize this contribution across four main categories: coffee spaces, brand identity, coffee vessels, and packaging showcase.

CUPPING CORNER

The Tasting Rooms are integral to the Doha International Coffee Exhibition, featuring glass walls available for rental by businesses to showcase their coffees to a curated audience of customers and tasters. Inside and outside the rooms, exhibitors can utilize batch brewers and manual brew devices. Tasting room rentals are exclusively reserved for exhibiting companies. If you are interested in booking a space.

BEST NEW DISPLAY PRODUCT COMPETITION AND DISPLAY

The Best New Product (BNP) Competition and Display highlights innovative offerings judged for their quality and impact within the coffee industry. Awards are presented to winning exhibitors during The Doha International Coffee Exhibition.

LECTURES & TRAINING PROGRAM

At the Doha International Coffee Exhibition each year, industry-leading experts are invited to inspire, educate, and motivate nearly 7,000 coffee professionals. They play a crucial role in encouraging attendees to set ambitious goals and expand their knowledge of coffee.



DOHA COFFEE CHAMPIONSHIP

The Coffee Competitions will be held at the Doha International Coffee Exhibition in Qatar.

ROASTERS VILLAGE

The Roasters Village at the Doha Coffee Exhibition is where micro-roasters connect directly with customers, showcasing the entire coffee journey from sourcing to brewing. It's a hub for exploring the latest trends in coffee roasting, brewing techniques, and tasting experiences.

BREW & ESPRESSO BAR

Enjoy crafted beverages at the Brew Bar or Espresso Bar, where skilled baristas serve exceptional coffee creations.

LOUNGE & STORE

An exclusive chance to network with leaders in the global coffee community and stay updated on the latest research and posters from the premium coffee sector.

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DOHA
INTERNATIONAL
COFFEE
EXHIBITION

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2025

حزم المعرض
EXHIBITION
PACKAGES



SPACE ONLY

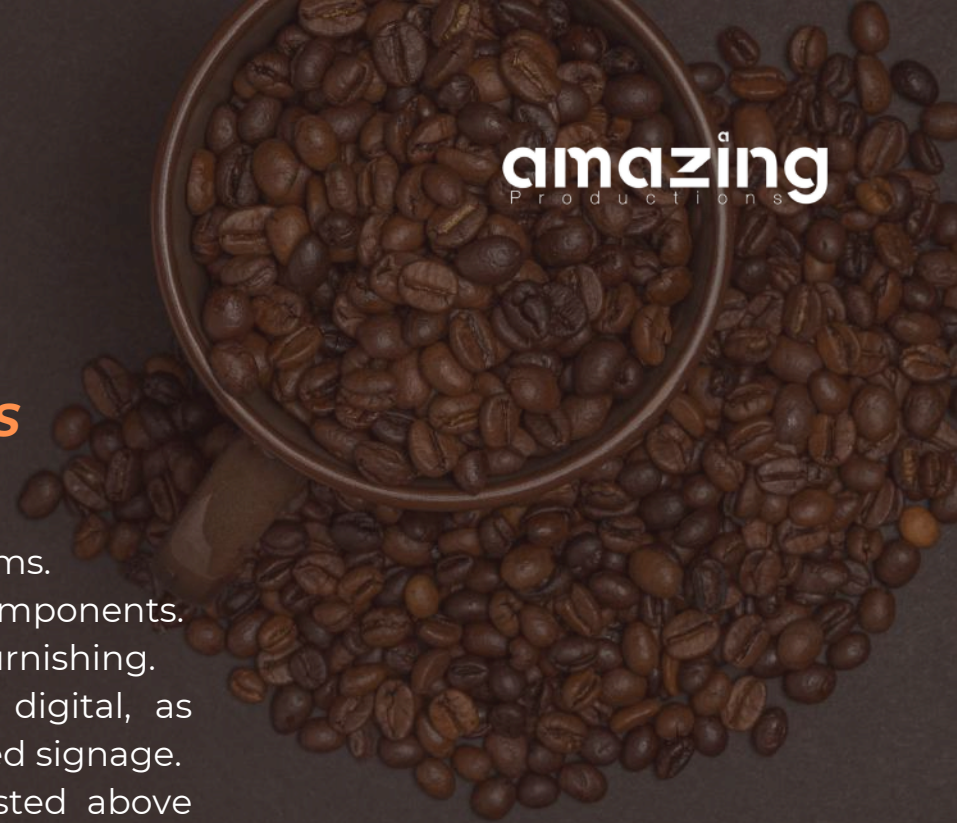
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INCLUSIONS

- Customize your booth with your own components
- Bookings are handled on a first-come, first-served basis.
- Exhibitors must pay mandatory insurance fees, covering third-party public liability, costs vary based on stand size.
- Receive 2 exhibitor staff badges per 9 sqm of space allotted.

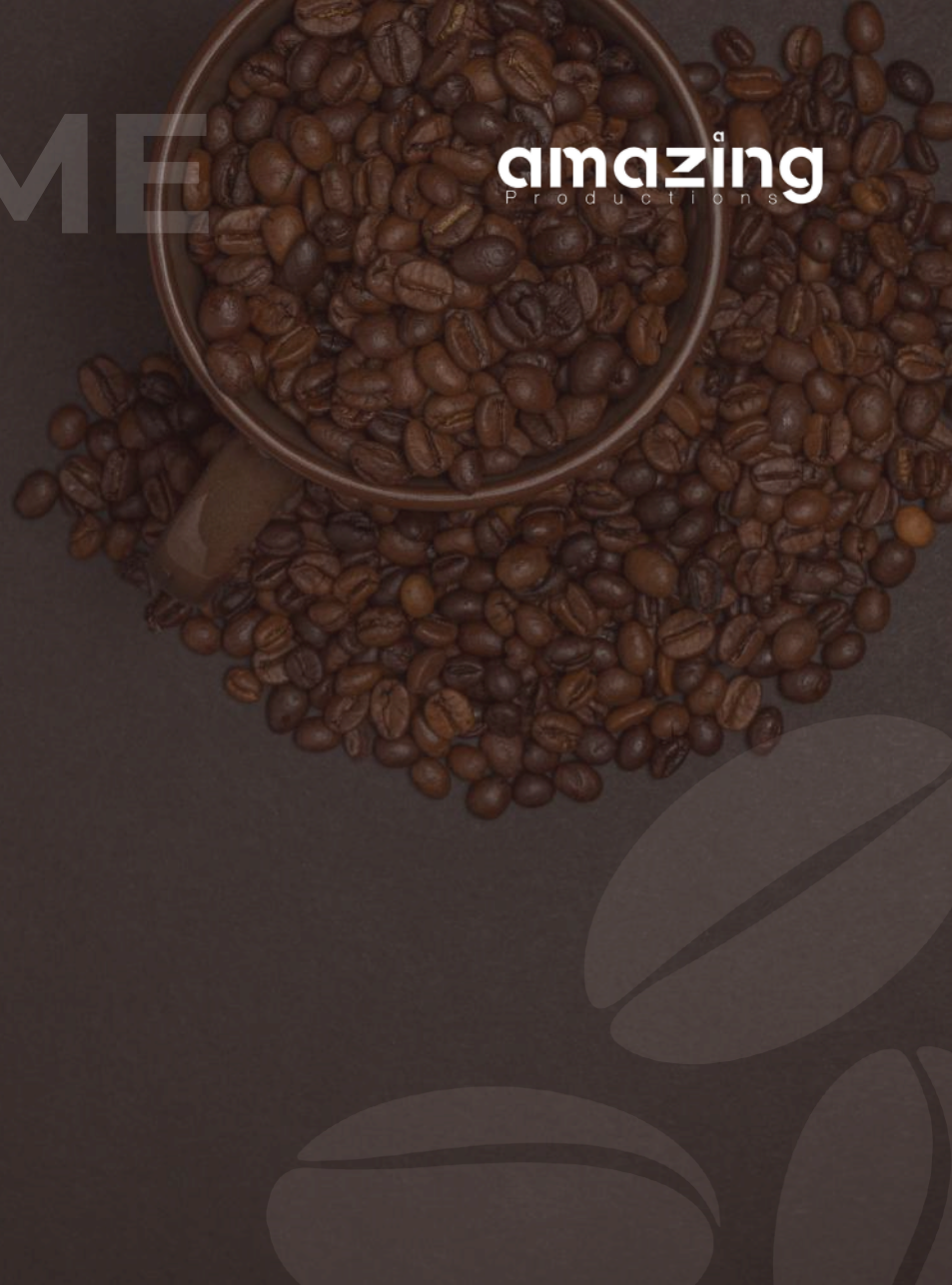
EXCLUSIONS

- Carpet.
- Furniture items.
- Structural components.
- Decorative furnishing.
- Electrical or digital, as well as printed signage.
- The items listed above must be acquired through the official contractor.



SHELL SCHEME

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INCLUSIONS

- Standard booth size is a minimum of 9 SQM.
- Includes a shell scheme for setup.
- Comes with 1 round table and 2 chairs.
- Equipped with 3 spotlights for optimal lighting.
- Includes 1 waste bin for dis-posal needs.
- Floor carpeting is provided.
- Includes 1 KW of electricity.
- Company profile featured in the Doha International Coffee Exhibition 2024 digital guide.
- Includes two (2) exhibitor booth staff badges.

CUPPING ROOM

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Productions



INCLUSIONS

- Brand logo featured in the Cupping Room.
- Equipment includes machines and Cupping Gear.
- Companies can showcase their coffees through dedicated Cupping Sessions.
- Flexible options available for companies to choose between single or multiple time slots based on their preferences.

ROASTERS VILLAGE

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Productions



INCLUSIONS

- A counter for your display needs.
- One bar stool for seating.
- Access to power connections.
- Drainage system for convenience.
- Water supply.



BREW BAR

INCLUSIONS

- Brand logo featured prominently at the brew bar.
- Sponsors acknowledged during any Brew Bar promotions.
- Prominent branding showcased at the conference near the Championship Competition area.
- Equipment includes machines and cupping gear.
- Dedicated sections for espresso and brewing/cold brew.
- Space provided to comfortably accommodate one barista and various coffee products.
- Companies have the option to book multiple or single time slots.



MANDATORY INSURANCE FEES

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EXHIBITION

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2025

حزم الرعاية
SPONSORSHIP
PACKAGES



TITLE SPONSOR

***THE HIGHEST LEVEL OF SPONSORSHIP
AT THE DOHA INTERNATIONAL COFFEE
EXHIBITION***

SPONSORSHIP PACKAGE



PRE - EVENT

- TITLE SPONSOR LOGO PROMINENTLY DISPLAYED ON THE WEBSITE (LINKED TO BRAND WEBSITE) AND DIGITAL BROCHURE.
- TWO FULL-PAGE ADVERTISEMENTS IN THE DIGITAL SHOW GUIDE.
- THREE CUSTOM-DESIGNED EMAILERS SENT TO OUR NATIONAL AND INTERNATIONAL DATABASE.
- SPONSORSHIP ANNOUNCEMENT ACROSS ALL SOCIAL MEDIA CHANNELS.
- DEDICATED PROMOTION ON FIVE SOCIAL MEDIA PLATFORMS INCLUDING INSTAGRAM, FACEBOOK, AND OTHERS.
- COMPANY PROFILE INCLUDED IN THE DIGITAL SHOW GUIDE.
- PRESS RELEASES BEFORE THE EVENT.
- RIGHT TO USE EVENT LOGO.
- EXCLUSIVE LANYARD SPONSORSHIP, PROMINENTLY FEATURING YOUR BRAND AROUND THE NECK OF EVERY ATTENDEE.

AT THE EVENT

- RECOGNITION AS THE TITLE SPONSOR.
- BRAND VIDEO TO BE SHOWN ON VENUE SCREENS.
- OPPORTUNITY TO DELIVER A 15-MINUTE PRESENTATION.
- OPTION FOR 2 WORKSHOP PRESENTATIONS.
- LOGO FEATURED ON ALL PROMOTIONAL MATERIALS AND VENUE SIGNAGE AS THE TITLE SPONSOR.
- LOGO DISPLAYED ON EVENT HOLDING SLIDES.
- SPONSORSHIP ACKNOWLEDGMENT, INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND ENTRY SIGNS.
- SPONSORSHIP ACKNOWLEDGMENT, INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG
- ABILITY TO NOMINATE 1 PERSON FOR THE JUDGING COMMITTEE.
- 3 SESSIONS IN THE CUPPING ROOM.

POST - EVENT

- LOGO ON POST SHOW REPORT SENT OUT TO THE ENTIRE EXHIBITOR DATABASE.
- LOGO ON THANK YOU E-MAIL FOR ALL VISITORS AFTER THE SHOW HAS CLOSED.

ASSOCIATE SPONSOR

DOHA INTERNATIONAL COFFEE
EXHIBITION PARTNERSHIP WITH...



SPONSORSHIP PACKAGE

PRE - EVENT

- ASSOCIATE SPONSOR LOGO FEATURED ON THE WEBSITE (WITH HYPERLINK TO BRAND WEBSITE) AND DIGITAL BROCHURE.
- FULL-PAGE ADVERTISEMENT IN THE SHOW GUIDE.
- TWO CUSTOM-DESIGNED EMAILERS SENT TO OUR NATIONAL AND INTERNATIONAL DATABASE.
- SPONSORSHIP ANNOUNCEMENT ACROSS ALL SOCIAL MEDIA PLATFORMS.
- THREE DEDICATED SOCIAL MEDIA POSTS ON INSTAGRAM, FACEBOOK, AND OTHER PLATFORMS.
- COMPANY PROFILE INCLUDED IN THE DIGITAL SHOW GUIDE.

AT THE EVENT

- RECOGNITION AS ASSOCIATE SPONSOR.
- BRAND VIDEO TO BE SHOWN ON VENUE SCREENS.
- OPPORTUNITY TO DELIVER A 15-MINUTE PRESENTATION.
- LOGO FEATURED ON ALL PROMOTIONAL MATERIALS AND VENUE SIGNAGE AS THE ASSOCIATE SPONSOR.
- LOGO DISPLAYED ON EVENT CONFERENCE HOLDING SLIDES.
- SPONSORSHIP RECOGNITION, INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND ENTRY SIGNS.
- ABILITY TO NOMINATE 1 PERSON TO JOIN THE JUDGING COMMITTEE.
- 2 SESSIONS IN THE CUPPING ROOM.

POST - EVENT

- LOGO ON POST SHOW REPORT SENT OUT TO THE ENTIRE EXHIBITOR DATABASE.
- LOGO ON THANK YOU E-MAIL FOR ALL VISITORS AFTER THE SHOW HAS CLOSED.

A close-up photograph of a burlap sack overflowing with dark brown coffee beans. The sack is tied at the top and sits on a wooden surface. Many beans have spilled out of the sack, creating a large pile in the foreground and scattered beans on the wood. The lighting is warm and directional, casting soft shadows and highlighting the texture of the burlap and the sheen of the coffee beans.

***COFFEE
CHAMPIONSHIP***

SPONSORSHIP PACKAGE


PRE – EVENT

- CHAMPIONSHIP SPONSOR LOGO FEATURED ON THE WEBSITE (WITH HYPERLINK TO BRAND WEBSITE) AND DIGITAL BROCHURE.
- FULL-PAGE ADVERTISEMENT IN THE DIGITAL SHOW GUIDE.
- TWO CUSTOM-DESIGNED EMAILERS SENT TO OUR DATABASE, INCLUDING THE BARISTA COMMUNITY (NATIONAL & INTERNATIONAL).
- SPONSORSHIP ANNOUNCEMENT ACROSS ALL SOCIAL MEDIA PLATFORMS.
- FIVE DEDICATED SOCIAL MEDIA POSTS ON INSTAGRAM, FACEBOOK, AND OTHER PLATFORMS, INVITING BARISTAS TO PARTICIPATE IN THE CHAMPIONSHIPS.
- COMPANY PROFILE INCLUDED IN THE DIGITAL SHOW GUIDE.

AT THE EVENT

- RECOGNITION AS CHAMPIONSHIP SPONSOR IN THE COFFEE CHAMPIONSHIP AREA.
- OPPORTUNITY TO DELIVER A 10-MINUTE PRESENTATION AT THE CHAMPIONSHIP OPENING CEREMONY.
- OPTION FOR 1 WORKSHOP PRESENTATION (IF DESIRED).
- LOGO FEATURED ON ALL PROMOTIONAL MATERIALS AND VENUE SIGNAGE.
- LOGO DISPLAYED ON EVENT HOLDING SLIDES.
- SPONSORSHIP ACKNOWLEDGMENT, INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND ENTRY SIGNS.
- SPONSORSHIP INCLUDING ACKNOWLEDGMENT, LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG
- ABILITY TO NOMINATE 1 PERSON FOR THE JUDGING COMMITTEE.
- 2 SESSIONS IN THE CUPPING ROOM.

POST - EVENT

- LOGO ON POST SHOW REPORT SENT OUT TO THE ENTIRE EXHIBITOR DATABASE.
 - LOGO ON THANK YOU E-MAIL FOR ALL VISITORS AFTER THE SHOW HAS CLOSED.
- 

***ROASTERS
VILLAGE***

SPONSORSHIP PACKAGE



PRE – EVENT

- "ROASTERS VILLAGE SPONSOR" DISPLAYED ON THE LOGO WEBSITE WITH A HYPERLINK TO THE BRAND'S WEBSITE, AND IN THE DIGITAL BROCHURE.
- FULL-PAGE ADVERTISEMENT, IN THE DIGITAL SHOW GUIDE.
- SPONSOR-DESIGNED EMAILER SENT TO OUR ENTIRE DATABASE, INCLUDING THE NATIONAL AND INTERNATIONAL BARISTA COMMUNITY.
- THREE SOCIAL MEDIA POSTS DEDICATED TO ROASTERS VILLAGE ON INSTAGRAM, FACEBOOK, AND OTHER PLATFORMS.
- COMPANY PROFILE FEATURED IN THE DIGITAL SHOW GUIDE.

AT THE EVENT

- RECOGNIZED AS THE 'ROASTERS VILLAGE SPONSOR' WITHIN THE ROASTERS VILLAGE AREA.
- OPTION FOR 1 WORKSHOP PRESENTATION (IF DESIRED).
- LOGO FEATURED ON ALL PROMOTIONAL MATERIALS, INCLUDING VENUE SIGNAGE.
- LOGO PROMINENTLY DISPLAYED ON EVENT HOLDING SLIDES.
- SPONSORSHIP ACKNOWLEDGMENT, INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND ENTRY SIGNS.
- SPONSORSHIP ACKNOWLEDGMENT, INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG
- PROVIDED WITH 1 COUNTER SPACE AT THE ROASTERS VILLAGE.

A white coffee cup is shown at the bottom of the frame, with a dynamic splash of dark coffee rising from it. Several coffee beans are captured in mid-air, scattered around the splash. The background is a dark, gradient brown. The text 'BREW BAR' is in the top left, and 'SPONSORSHIP PACKAGE' is at the bottom.

***BREW
BAR***

SPONSORSHIP PACKAGE


PRE - EVENT

- BREW BAR SPONSOR LOGO PROMINENTLY DISPLAYED ON THE WEBSITE (LINKED TO BRAND WEBSITE) AND DIGITAL BROCHURE.
- FULL-PAGE ADVERTISEMENT IN THE DIGITAL SHOW GUIDE.
- CUSTOM EMAIL SENT TO OUR DATABASE, INCLUDING THE BARISTA COMMUNITY (NATIONAL & INTERNATIONAL).
- SPONSORSHIP ANNOUNCEMENT ACROSS ALL SOCIAL MEDIA PLATFORMS.
- THREE DEDICATED SOCIAL MEDIA POSTS HIGHLIGHTING THE BREW BAR FEATURES ON INSTAGRAM, FACEBOOK, AND OTHER PLATFORMS.
- COMPANY PROFILE INCLUDED IN THE DIGITAL SHOW GUIDE.

AT THE EVENT

- RECOGNITION AS BREW BAR SPONSOR IN THE BREW BAR AREA.
- OPTION FOR 1 WORKSHOP PRESENTATION (IF DESIRED).
- LOGO INCLUDED ON ALL PROMOTIONAL MATERIALS AND VENUE SIGNAGE.
- LOGO FEATURED ON EVENT HOLDING SLIDES.
- SPONSORSHIP ACKNOWLEDGMENT, INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND ENTRY SIGNS.
- SPONSORSHIP ACKNOWLEDGMENT, INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG
- 2 SESSIONS IN THE CUPPING ROOM.

POST - EVENT

- LOGO ON POST SHOW REPORT SENT OUT TO THE ENTIRE EXHIBITOR DATABASE.
 - LOGO ON THANK YOU E-MAIL FOR ALL VISITORS AFTER THE SHOW HAS CLOSED.
- 

***CUPPING
ROOM***



SPONSORSHIP PACKAGE

AT THE EVENT

- LOGO PROMINENTLY FEATURED ON CUPPING ROOM PROMOTIONAL MATERIALS, INFORMATION PACKS, AND RELATED MATERIALS.
- LOGO RECOGNITION ON BANNERS THROUGHOUT THE CUPPING ROOM AREA.
- PRODUCT PROMINENTLY PLACED WITHIN THE CUPPING ROOM.
- SPONSOR ACKNOWLEDGED AND MENTIONED WHENEVER THE CUPPING AREA IS HIGHLIGHTED.
- INCLUDES A 2-HOUR PRESENTATION/ CUPPING SLOT.



***SYRUP
SHIPPING
PACKAGING
WORKSHOP
SPONSOR***

SPONSORSHIP PACKAGE

PRE - EVENT

- DESIGNATION AS THE "SHIPPING/ SYRUP/ PACKAGING/ WORKSHOP SPONSOR" WITH LOGO AND HYPERLINK ON THE WEBSITE AND DIGITAL BROCHURE.
- FULL-PAGE ADVERTISEMENT IN THE DIGITAL SHOW GUIDE
- CUSTOM EMAIL SENT BY THE SPONSOR TO OUR DATABASE, INCLUDING THE BARISTA COMMUNITY NATIONALLY AND INTERNATIONALLY.
- COMPANY PROFILE FEATURED IN THE DIGITAL SHOW GUIDE.
- FIVE SOCIAL MEDIA POSTS PROMOTING SPONSORSHIP INVOLVEMENT.

AT THE EVENT

- RECOGNIZED AS THE 'SHIPPING/ SYRUP/ PACKAGING/ WORKSHOP SPONSOR' AT THE VENUE.
- OPTION FOR 1 WORKSHOP PRESENTATION (IF DESIRED).
- LOGO FEATURED ON ALL PROMOTIONAL MATERIALS AND VENUE SIGNAGE.
- LOGO PROMINENTLY DISPLAYED ON EVENT HOLDING SLIDES.
- SPONSORSHIP ACKNOWLEDGMENT, INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND ENTRY SIGNS.
- SPONSORSHIP ACKNOWLEDGMENT, INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG.
- PROVIDED WITH A DEDICATED 3X3 SPACE TO SHOWCASE SPONSOR PRODUCTS AND SERVICES.

•

A close-up photograph of a clear plastic water bottle being poured into a clear glass. The water is captured in mid-pour, creating a dynamic splash and bubbles. The scene is set against a dark, muted background, and the entire image has a semi-transparent dark overlay.

***WATER
SPONSOR***

SPONSORSHIP PACKAGE

PRE – EVENT

- LOGO AS "OFFICIAL WATER SPONSOR" ON THE WEBSITE (WITH HYPERLINK TO BRAND WEBSITE), BROCHURE (DIGITAL COPY).
- EMAILER DESIGNED BY THE SPONSOR TO ALL OUR DATABASE, INCLUDING THE BARISTA COMMUNITY (NATIONAL & INTERNATIONAL).
- FULL PAGE ADVERT IN THE DIGITAL SHOW GUIDE.
- SPONSORSHIP ANNOUNCEMENT ON ALL SOCIAL MEDIA PLATFORMS.
- 3 DEDICATED SOCIAL MEDIA POSTS INSTAGRAM, FACEBOOK AND OTHER SOCIAL MEDIA.
- INCLUSION OF COMPANY PROFILE IN THE DIGITAL SHOW GUIDE.

AT THE EVENT

- ACKNOWLEDGEMENT AS WATER SPONSOR AT THE VENUE.
- 1 WORKSHOP PRESENTATION (IF DESIRED).
- PROVIDE BOTTLES TO ALL EXHIBITORS AT THEIR STAND (SAMPLING PURPOSES).
- LOGO ON ALL PROMOTIONAL MATERIAL, INCLUDING SIGNAGE DISPLAYED AT THE VENUE
- LOGO DISPLAYED ON THE EVENT HOLDING SLIDES.
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND EXHIBITION ENTRY SIGNS.
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG

POST - EVENT

- LOGO ON POST SHOW REPORT SENT OUT TO THE ENTIRE EXHIBITOR DATABASE.
- LOGO ON THANK YOU E-MAIL FOR ALL VISITORS AFTER THE SHOW HAS CLOSED.





**DAIRY AND
PLANT MILK
SPONSOR**

SPONSORSHIP PACKAGE

PRE – EVENT

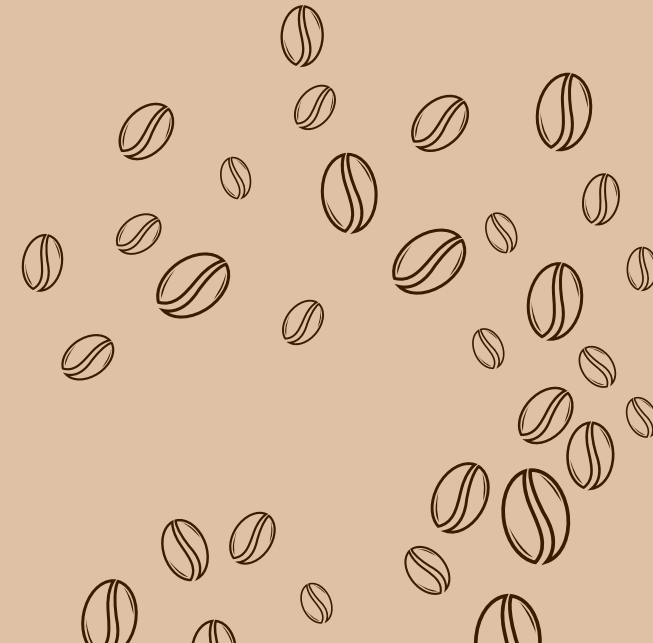
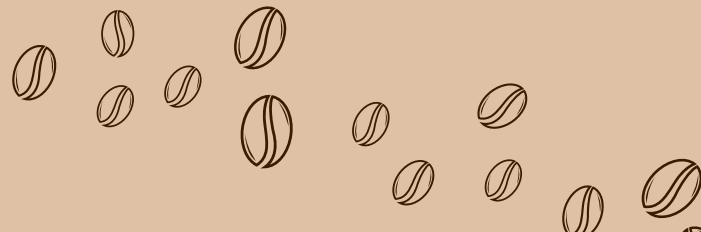
- WEBSITE AND DIGITAL BROCHURE RECOGNITION AS "DAIRY SPONSOR" WITH LOGO HYPERLINKED TO BRAND WEBSITE.
- DAIRY AND PLANT BASED MILK SPONSOR.
- FULL-PAGE ADVERTISEMENT IN THE SHOW GUIDE.
- CUSTOM EMAIL BLAST DESIGNED BY SPONSOR TARGETING OUR DATABASE, INCLUDING THE BARISTA COMMUNITY ON A NATIONAL AND INTERNATIONAL SCALE.
- SPONSORSHIP ANNOUNCEMENT ACROSS ALL SOCIAL MEDIA PLATFORMS.
- THREE DEDICATED SOCIAL MEDIA POSTS ACROSS INSTAGRAM, FACEBOOK, AND OTHER PLATFORMS.
- COMPANY PROFILE FEATURED IN THE DIGITAL SHOW GUIDE.

AT THE EVENT

- RECOGNITION AS DAIRY AND ALTERNATIVE MILK SPONSOR AT THE VENUE.
- OPPORTUNITY FOR PRODUCTS AMPLING.
- OPTION FOR 1 WORKSHOP PRESENTATION (IF DESIRED).
- LOGO FEATURED ON ALL MATERIALS AND PROMOTIONAL VENUE SIGNAGE.
- LOGO PROMINENTLY DISPLAYED ON EVENT HOLDING SLIDES.
- SPONSORSHIP ACKNOWLEDGMENT, INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND ENTRY SIGNS.
- SPONSORSHIP ACKNOWLEDGMENT, INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG

POST - EVENT

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Burj Marina Tower 7th Floor Office NO
708 Lusail, Doha QATAR



+974 7102 5870
+974 6612 3135



info@dohainternationalcoffee.com
contact@dohainternationalcoffee.com