



26-28 SEPTEMBER, 2024

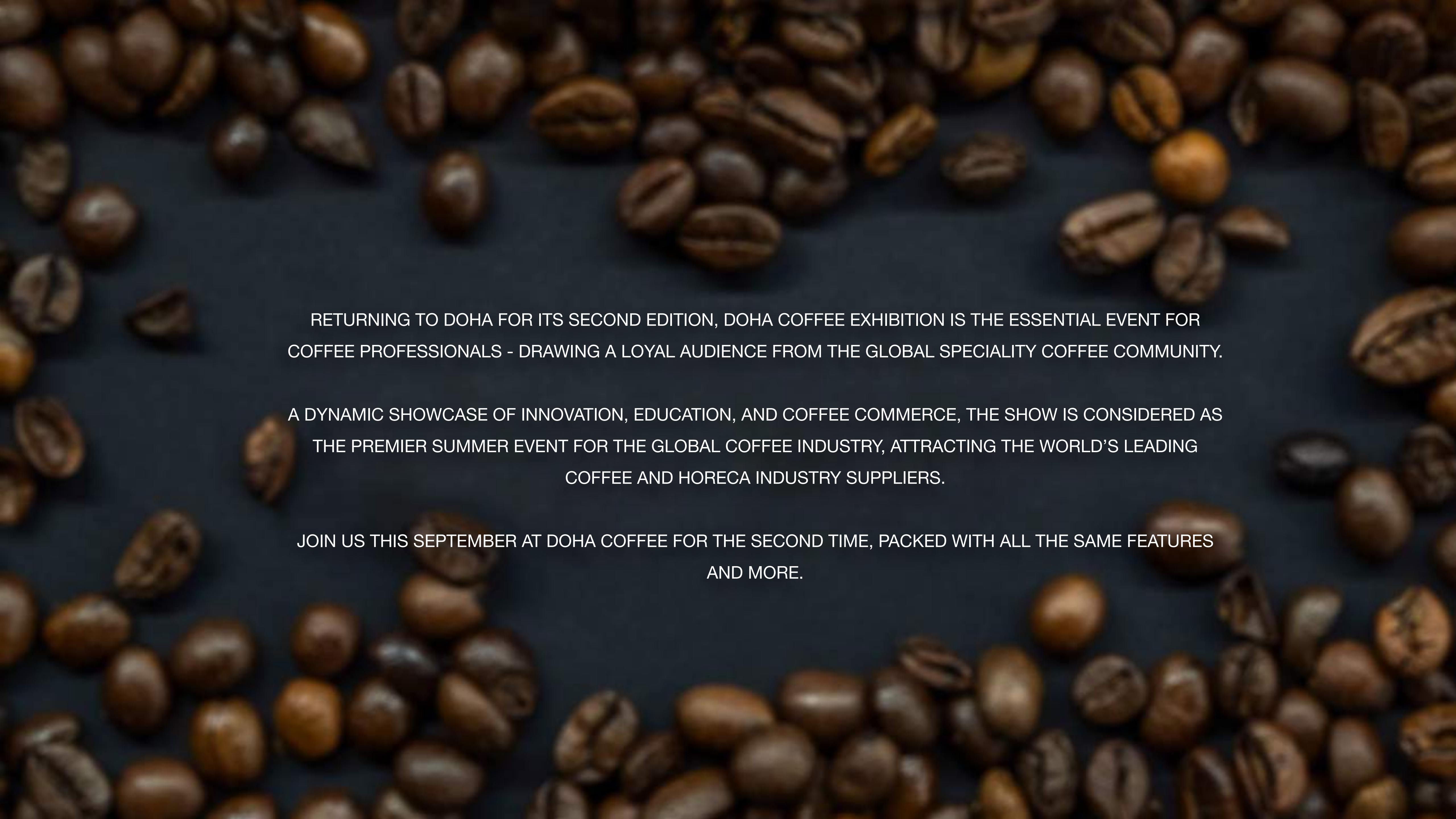
DOHA COFFEE EXHIBITION

2nd Edition

DOHA EXHIBITION &
CONVENTION CENTER (DECC)

amazing
Productions





RETURNING TO DOHA FOR ITS SECOND EDITION, DOHA COFFEE EXHIBITION IS THE ESSENTIAL EVENT FOR COFFEE PROFESSIONALS - DRAWING A LOYAL AUDIENCE FROM THE GLOBAL SPECIALITY COFFEE COMMUNITY.

A DYNAMIC SHOWCASE OF INNOVATION, EDUCATION, AND COFFEE COMMERCE, THE SHOW IS CONSIDERED AS THE PREMIER SUMMER EVENT FOR THE GLOBAL COFFEE INDUSTRY, ATTRACTING THE WORLD'S LEADING COFFEE AND HORECA INDUSTRY SUPPLIERS.

JOIN US THIS SEPTEMBER AT DOHA COFFEE FOR THE SECOND TIME, PACKED WITH ALL THE SAME FEATURES AND MORE.

A top-down view of various chocolate pieces, coffee beans, and cocoa powder on a dark surface. The composition includes several pieces of dark chocolate, some with decorative patterns, scattered coffee beans, a spoon filled with cocoa powder, and a small bowl of coffee beans. The lighting is warm and focused, highlighting the textures of the chocolate and coffee.

CHOCOLATE CITY

THE LATEST ADDITION TAILORED FOR PROFESSIONALS AND CHOCOLATE LOVERS AT OUR COFFEE EXHIBITION, CHOCOLATE CITY PROMISES UNPARALLELED OPPORTUNITIES FOR NETWORKING, SOURCING, AND DISCOVERING THE LATEST TRENDS IN THE COCOA INDUSTRY. ELEVATE YOUR COFFEE FAIR EXPERIENCE WITH THE IRRESISTIBLE ALLURE OF CHOCOLATE CITY, WHERE PASSION MEETS EXCELLENCE IN EVERY COCOA-INFUSED CREATION.



ABOUT 2023 EDITION..... 5



THE EXHIBITION..... 7



EXHIBITION PACKAGES..... 14



SPONSORSHIP PACKAGES..... 22







The background is a textured, light beige surface. On the left, there are faint, light-colored sketches of architectural elements, including a staircase and a building facade with windows. In the upper center, a faint world map is visible. On the right side, there is a cluster of dark brown coffee beans, some whole and some cracked open to show the yellowish interior. The text 'DOHA INTERNATIONAL COFFEE FESTIVAL, 2024' is centered in a bold, orange-brown font.

DOHA INTERNATIONAL COFFEE FESTIVAL, 2024

WWW.DOHAINTERNATIONALCOFFEE.ORG

DOHA COFFEE CHAMPIONSHIPS

The Coffee Competitions are set to take place at Doha Coffee Exhibition, Qatar.

ROASTERS VILLAGE

The Roaster Village is the place where micro roasters meet customers, coffees are roasted, brewed and tasted. The village offers visitors the opportunity to see the latest trends in coffee sourcing, handling, roasting, brewing, and distribution, not to mention coffee tasting!

BREW & ESPRESSO BAR

Taste the world of coffee at the Brew Bar or the Espresso Bar! Beverages will be kindly prepared and served by skilled baristas.

CUPPING CORNER

The Tasting Rooms are a vibrant part of Doha Coffee Exhibition. Made up of glass walls, business can hire the space to present their coffees to a select group of customers and tasters, both inside and outside of the room. Batch brewers and manual brew devices will be available. Tasting room rentals are only available for exhibiting companies to rent. If you are interested in hiring a space

COFFEE DESIGN AWARDS

Great coffee is often given distinction via great design, and increasingly serves an important function in distinguishing speciality coffee. Coffee Design Awards seeks to celebrate this effort through four key platforms, coffee spaces, brand, coffee vessels, and a packaging showcase

BEST NEW DISPLAY PRODUCT COMPETITION AND DISPLAY

The Best New Product (BNP) Competition and Display recognizes new products judged on their quality and value to the speciality coffee. Awards are presented to the winners of exhibiting companies during World of Coffee.

LECTURES & TRAINING PROGRAM

Each year, World of Coffee Welcomes industry respected experts who inspire, educate, and motivate nearly 7,000 coffee professionals to reach for their goals and expand their coffee knowledge

LOUNGE & STORE

A unique opportunity to connect with leaders in the global coffee community, and stock up on the latest research and posters from the Speciality Coffee.

CHOCOLATE CITY

Step into a chocolate city exhibition, a whimsical world where cocoa creations and culinary delights intertwine, inviting you on a delightful journey through the enchanting universe of chocolate.

CHOCOLATE COMPETITION

Experience the thrilling excitement of our chocolate competition within the exhibition, as master chocolatiers vie to craft unique and exquisite edible artworks. Dive into a world of chocolatey flavors and creativity!

DOHA EXHIBITION & CONVENTION CENTER (DECC)

THE EPICENTER FOR BUSINESS IN THE MIDDLE EAST,
DOHA EXHIBITION & CONVENTION CENTER (DECC) HAS
PLAYED A PIVOTAL ROLE IN THE GROWTH OF DUBAI'S
BUSINESS TOURISM AND TRADE SINCE ITS
INAUGURATION IN 1979.

DOHA INTERNATIONAL COFFEE FESTIVAL, 2023

TOTAL REGISTERED ATTENDEES

32000

COUNTRIES

15

VIP

165

EXHIBITORS ATTENDEES

115





VISITOR PROFILE

- CAFÉ OWNERS.
- ROASTERS.
- RETAILERS.
- BARISTAS.
- GREEN COFFEE IMPORTERS & EXPORTERS.
- COFFEE GROWERS & PRODUCERS.
- PROCUREMENT FROM HOSPITALITY, RESTAURANTS & CATERING.
- COFFEE ENTHUSIASTS.
- PASTRY CHEFS
- CHOCOLATE ENTHUSIASTS

EXHIBITOR PROFILE

- COFFEE ACCESSORIES
- COFFEE BREWING EQUIPMENT
- ESPRESSO MACHINES
- ROASTING EQUIPMENT
- CHOCOLATIERS
- CHOCOLATE BOUTIQUE OWNERS
- FLAVORS & SYRUPS
- CAFÉ DECOR, ART & FURNITURE
- COFFEE ROASTERS & ROASTED BEAN SUPPLIERS.
- DAIRY & ALTERNATE MILK MANUFACTURES & SUPPLIERS
- CONFECTIONERY AND BAKERY PRODUCTS
- FRANCHISING OPPORTUNITIES
- BEVERAGE PACKAGING
- EQUIPMENT INDUSTRY TRADE
- PUBLICATIONS SHIPPING COMPANIES
- WATER FILTRATION SYSTEMS & BOTTLED WATER SUPPLIERS.



DOHA INTERNATIONAL COFFEE FESTIVAL, 2024
EXHIBITION PACKAGES



SPACE ONLY

STANDARD LOCATION AREA
QAR 1500/SQM 18 SQM (MIN)

INCLUSIONS

- Build your own stand your way, with your components.
- The bookings made on first come first served basis.
- Exhibitors will have to pay mandatory insurance fees, these cover the third party public liability insurance for exhibitors. The insurance costs would vary upon various stand sizes insurance fees.
- 2 Exhibitor staff badges for every 9 sqm of space.

EXCLUSIONS

- Carpet.
- Furniture.
- Structure.
- Furnishings.
- Electrical or digital and printed signage.
- The above exclusions are to be purchased from the official contractor.



SHELL SCHEME

Standard Location Area
QAR 1500 /SQM 9 SQM (min)

INCLUSIONS

- Standard Booth - 9 SQM (minimum).
 - Shell Scheme.
 - 1 Round Table.
 - 2 Chairs.
 - 3 Spot Lights.
 - 1 Waste Bin.
 - Floor Carpet.
 - Electricity x 1 kw.
 - Power Socket.
- Basic Fascia with company name and booth number.
- Company profile in Doha International Coffee Festival 2024 Digital / guide.
- Two (2) exhibitor booth staff badges.

INCLUSIONS

- 1 Counter
- 1 bar stool
- Power connection
- Drainage
- Water



ROASTERS VILLAGE

Standard Location Area
QAR 1,300 /SQM 9 SQM (min)



INCLUSIONS

- Logo at the Brew Bar.
- Sponsors named and recognized during any Brew Bar promotion.
- Prominent branding placement at the conference next to the Championship competition area.
- Conference Admission: The sponsors will receive (2) entry badges.
- Machines and Cupping equipment.
- Espresso section.
- Brewing/Cold brew section.
- Allocated space will comfortably accommodate one Barista in addition to a range of coffee products.
- Options to book either multiple or single time slots will be available to companies.

QAR 1000 per 3 hours

BREW BAR COST

QAR 1500 per 4 hours



INCLUSIONS

- Logo at the Cupping room.
- Recognition and mention of the sponsor when Cupping room is promoted.
- Conference Admission: The sponsors will receive (2) entry badges
 - Machines and Cupping equipment.
 - Companies will promote their coffees through exclusive cupping sessions.
 - Companies will be offered flexible options of single or multiple time slots depending on their preferences.

CUPPING ROOM

QAR 1,000 per hour

INCLUSIONS

- 1 Counter
- 1 bar stool
- Power connection
- Water



CHOCOLATE CITY

Standard Location Area
QAR 1,300 /SQM 9 SQM (min)

MANDATORY INSURANCE FEES



QAR 900
101 SQM & ABOVE

QAR 450
9 SQM - 35 SQM

QAR 675
36 SQM - 100 SQM



SPONSORSHIP PACKAGES

WWW.DOHAINTERNATIONALCOFFEE.ORG

OFFICIAL WATER PARTNER OF DOHA INTERNATIONAL COFFEE EXHIBITION 2024

شريك المياه الرسمي لمعرض الدوحة الدولي للقهوة 2024



SPONSORSHIP PACKAGES

TITLE SPONSOR

Opportunities : One (1)



**THE TOP LEVEL OF QCC COFFEE
SPONSORSHIP**



TITLE SPONSOR

PRE-EVENT

- LOGO AS « TITLE SPONSOR » ON THE WEBSITE (WITH HYPERLINK TO BRAND WEBSITE), BROCHURE (DIGITAL COPY).
- 2 FULL PAGE ADVERT IN THE DIGITAL SHOW GUIDE.
- 3 EMAILERS DESIGNED BY THE SPONSOR TO ALL OUR DATABASE (NATIONAL & INTERNATIONAL).
- SPONSORSHIP ANNOUNCEMENT ON ALL SOCIAL MEDIA.
- 5 PLATFORMS DEDICATED SOCIAL MEDIA, INSTAGRAM, FACEBOOK AND OTHER SOCIAL MEDIA POSTS.
- INCLUSION OF COMPANY PROFILE IN THE DIGITAL SHOW GUIDE.
- PRE-EVENT PRESS RELEASES.
- RIGHT TO USE EVENT LOGO.
- LANYARD SPONSORSHIP, THIS EXCLUSIVE FEATURE PUTS YOUR BRAND AROUND THE NECK OF EVERY ATTENDEE.



TITLE SPONSOR

AT THE EVENT

- ACKNOWLEDGEMENT AS TITLE SPONSOR.
- BRAND VIDEO TO BE PLAYED ON THE SCREENS AT THE VENUE.
- OPPORTUNITY TO GIVE A 15 MINUTES PRESENTATION.
- 2 WORKSHOP PRESENTATIONS (IF DESIRED).
- LOGO ON ALL PROMOTIONAL MATERIAL INCLUDING SIGNAGE DISPLAYED AT THE VENUE AS THE TITLE SPONSOR.
- LOGO DISPLAYED ON THE EVENT HOLDING SLIDES.
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND EXHIBITION ENTRY SIGNS.
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG/
- NOMINATE 1 PERSON TO JOIN THE JUDGING COMMITTEE.
- 3 CUPPING ROOM SESSIONS.



TITLE SPONSOR

POST-EVENT

- LOGO ON POST SHOW REPORT SENT OUT TO THE ENTIRE EXHIBITOR DATABASE.
- LOGO ON THANK YOU E-MAIL FOR ALL VISITORS AFTER THE SHOW HAS CLOSED.

SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES



ASSOCIATE SPONSOR

Opportunities : One (1)

**World of Coffee in
“Association with...”**

SPONSORSHIP PACKAGES

ASSOCIATE SPONSOR

PRE-EVENT

- LOGO AS “ASSOCIATE SPONSOR” ON THE WEBSITE (WITH HYPERLINK TO BRAND WEBSITE)
- BROCHURE (DIGITAL COPY)
- 1 FULL PAGE ADVERT IN THE SHOW GUIDE
- 2 EMAILERS DESIGNED BY THE SPONSOR TO ALL OUR DATABASE (NATIONAL & INTERNATIONAL)
- SPONSORSHIP ANNOUNCEMENT ON ALL SOCIAL MEDIA PLATFORMS
- 3 DEDICATED SOCIAL MEDIA: INSTAGRAM, FACEBOOK AND OTHER SOCIAL MEDIA POSTS
- INCLUSION OF COMPANY PROFILE IN THE DIGITAL SHOW GUIDE

AT THE EVENT

- ACKNOWLEDGEMENT AS ASSOCIATE SPONSOR
- BRAND VIDEO TO BE PLAYED ON THE SCREENS AT THE VENUE
- OPPORTUNITY TO GIVE A 15 MINUTE PRESENTATION
- LOGO ON ALL PROMOTIONAL MATERIAL INCLUDING SIGNAGE DISPLAYED AT THE VENUE AS THE ASSOCIATE SPONSOR
- LOGO DISPLAYED ON THE EVENT CONFERENCE HOLDING SLIDES
- SPONSORSHIP RECOGNITION INCLUDING LOGO
- ON EXHIBITION HALL AISLE SIGNS AND EXHIBITION ENTRY SIGNS
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON NOMINATE 1 PERSON TO JOIN THE JUDGING COMMITTEE
- 2 CUPPING ROOM SESSIONS

POST-EVENT

- LOGO ON POST SHOW REPORT SENT OUT TO THE ENTIRE EXHIBITOR DATABASE
- LOGO ON THANK YOU E-MAIL FOR ALL VISITORS AFTER THE SHOW HAS CLOSED

SPONSORSHIP PACKAGES

COFFEE CHAMPIONSHIP

Opportunities : One (1)



SPONSORSHIP PACKAGES

COFFEE CHAMPIONSHIP

PRE-EVENT

- LOGO AS “CHAMPIONSHIP SPONSOR” ON THE WEBSITE (WITH HYPERLINK TO BRAND WEBSITE), BROCHURE (DIGITAL COPY)
- 1 FULL PAGE ADVERT IN THE DIGITAL SHOW GUIDE
- 2 EMAILERS DESIGNED BY THE SPONSOR TO ALL OUR DATABASE INCLUDING THE BARISTA COMMUNITY (NATIONAL & INTERNATIONAL)
- SPONSORSHIP ANNOUNCEMENT ON ALL SOCIAL MEDIA PLATFORMS
- 5 CHAMPIONSHIPS DEDICATED SOCIAL MEDIA
- -INSTAGRAM, FACEBOOK AND OTHER SOCIAL MEDIA POSTS CALLING OUT BARISTAS TO TAKE PART IN THE CHAMPIONSHIPS
- INCLUSION OF COMPANY PROFILE IN THE DIGITAL SHOW GUIDE

AT THE EVENT

- ACKNOWLEDGEMENT AS CHAMPIONSHIP SPONSOR IN THE COFFEE CHAMPIONSHIP AREA
- OPPORTUNITY TO GIVE A 10-MINUTE PRESENTATION AT THE OPENING CEREMONY AT THE CHAMPIONSHIP
- 1 WORKSHOP PRESENTATIONS (IF DESIRED)
- LOGO ON ALL PROMOTIONAL MATERIAL INCLUDING SIGNAGE DISPLAYED AT THE VENUE
- LOGO DISPLAYED ON THE EVENT HOLDING SLIDES
- SPONSORSHIP RECOGNITION INCLUDING LOGO
- ON EXHIBITION HALL AISLE SIGNS AND EXHIBITION ENTRY SIGNS
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG
- NOMINATE 1 PERSON TO JOIN THE JUDGING COMMITTEE
- 2 CUPPING ROOM SESSIONS

POST-EVENT

- LOGO ON POST SHOW REPORT SENT OUT TO THE ENTIRE EXHIBITOR DATABASE
- LOGO ON THANK YOU E-MAIL FOR ALL VISITORS AFTER THE SHOW HAS CLOSED

SPONSORSHIP PACKAGES



BREW BAR

Opportunities : Two (2)



SPONSORSHIP PACKAGES

BREW BAR

PRE-EVENT

- LOGO AS “BREW BAR SPONSOR” ON THE WEBSITE (WITH HYPERLINK TO BRAND WEBSITE), BROCHURE (DIGITAL COPY)
- 1 FULL PAGE ADVERT IN THE DIGITAL SHOW GUIDE
- 1 EMAILER DESIGNED BY THE SPONSOR TO ALL OUR DATABASE INCLUDING THE BARISTA COMMUNITY (NATIONAL & INTERNATIONAL)
- SPONSORSHIP ANNOUNCEMENT ON ALL SOCIAL MEDIA PLATFORMS
- 3 BREW BAR FEATURE DEDICATED SOCIAL MEDIA
- -INSTAGRAM, FACEBOOK AND OTHER SOCIAL MEDIA
- INCLUSION OF COMPANY PROFILE IN THE DIGITAL SHOW GUIDE

AT THE EVENT

- ACKNOWLEDGEMENT AS BREW BAR SPONSOR IN THE BREW BAR AREA
- 1 WORKSHOP PRESENTATIONS (IF DESIRED)
- LOGO ON ALL PROMOTIONAL MATERIAL INCLUDING SIGNAGE DISPLAYED AT THE VENUE
- LOGO DISPLAYED ON THE EVENT HOLDING SLIDES
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND EXHIBITION ENTRY SIGNS
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG
- 2 CUPPING ROOM SESSIONS

POST-EVENT

- LOGO ON POST SHOW REPORT SENT OUT TO THE ENTIRE EXHIBITOR DATABASE
- LOGO ON THANK YOU E-MAIL FOR ALL VISITORS AFTER THE SHOW HAS CLOSED

SPONSORSHIP
PACKAGES

DAIRY AND PLANT BASED MILK SPONSOR

Opportunities : Two (2)



SPONSORSHIP PACKAGES

DAIRY AND PLANT BASED MILK SPONSOR

PRE-EVENT

- LOGO AS “DAIRY SPONSOR” ON THE WEBSITE (WITH HYPERLINK TO BRAND WEBSITE), BROCHURE (DIGITAL COPY)
- 1 FULL PAGE ADVERT IN THE DIGITAL SHOW GUIDE
- 1 EMAILER DESIGNED BY THE SPONSOR TO ALL OUR DATABASE INCLUDING THE BARISTA COMMUNITY (NATIONAL & INTERNATIONAL)
- SPONSORSHIP ANNOUNCEMENT ON ALL SOCIAL MEDIA PLATFORMS
- 3 DEDICATED SOCIAL MEDIA POSTS - INSTAGRAM, FACEBOOK AND OTHER SOCIAL MEDIA
- INCLUSION OF COMPANY PROFILE IN THE DIGITAL SHOW GUIDE

AT THE EVENT

- ACKNOWLEDGEMENT AS DAIRY AND ALTERNATIVE MILK SPONSOR
- AT THE VENUE
- SAMPLING OPPORTUNITY
- 1 WORKSHOP PRESENTATIONS (IF DESIRED)
- LOGO ON ALL PROMOTIONAL MATERIAL INCLUDING SIGNAGE DISPLAYED AT THE VENUE
- LOGO DISPLAYED ON THE EVENT HOLDING SLIDES
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND EXHIBITION ENTRY SIGNS
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG

POST-EVENT

- LOGO ON POST SHOW REPORT SENT OUT TO THE ENTIRE EXHIBITOR DATABASE
- LOGO ON THANK YOU E-MAIL FOR ALL VISITORS AFTER THE SHOW HAS CLOSED

SPONSORSHIP PACKAGES

ROASTERS VILLAGE

Opportunities : Three (3)



SPONSORSHIP PACKAGES

PRE-EVENT

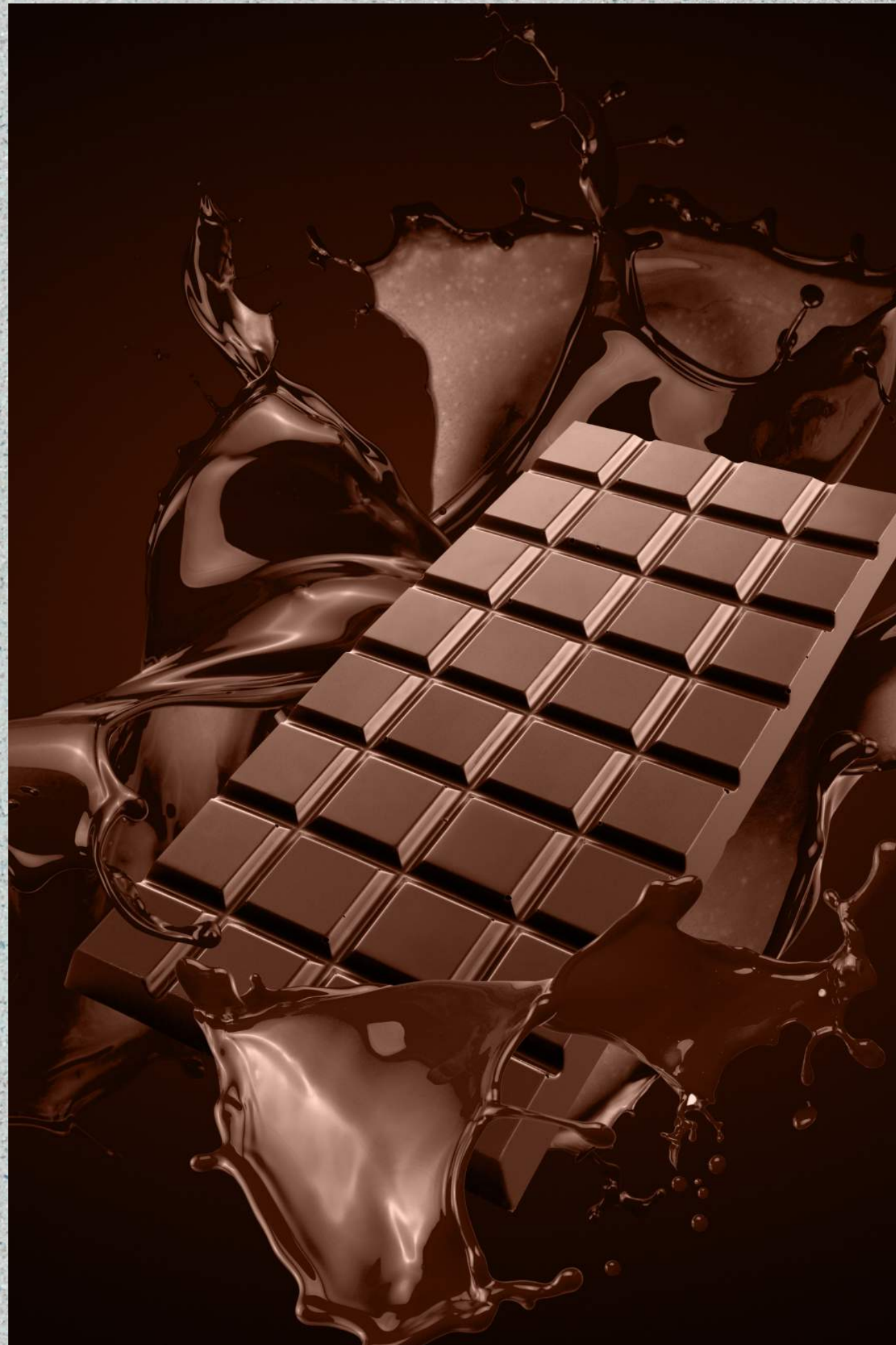
- LOGO AS “ROASTERS VILLAGE SPONSOR” ON THE WEBSITE (WITH HYPERLINK TO BRAND WEBSITE), BROCHURE (DIGITAL COPY)
- 1 FULL PAGE ADVERT IN THE DIGITAL SHOW GUIDE
- 1 EMAILER DESIGNED BY THE SPONSOR TO ALL OUR DATABASE INCLUDING THE BARISTA COMMUNITY (NATIONAL & INTERNATIONAL)
- 3 ROASTERS VILLAGE DEDICATED SOCIAL MEDIA POSTS
- -INSTAGRAM, FACEBOOK AND OTHER SOCIAL MEDIA
- INCLUSION OF COMPANY PROFILE IN THE DIGITAL SHOW GUIDE

ROASTERS VILLAGE

AT THE EVENT

- ACKNOWLEDGEMENT AS ‘ROASTERS VILLAGE SPONSOR’ IN THE ROASTERS VILLAGE
- 1 WORKSHOP PRESENTATIONS (IF DESIRED)
- LOGO ON ALL PROMOTIONAL MATERIAL INCLUDING SIGNAGE DISPLAYED AT THE VENUE
- LOGO DISPLAYED ON THE EVENT HOLDING SLIDES
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND EXHIBITION ENTRY SIGNS
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG
- 1 COUNTER AT THE ROASTERS VILLAGE

SPONSORSHIP PACKAGES



CHOCOLATE CITY

Opportunities : Three (3)



SPONSORSHIP PACKAGES

PRE-EVENT

- LOGO AS “CHOCOLATE CITY SPONSOR” ON THE WEBSITE (WITH HYPERLINK TO BRAND WEBSITE), BROCHURE (DIGITAL COPY)
- 1 FULL PAGE ADVERT IN THE DIGITAL SHOW GUIDE
- 1 EMAILER DESIGNED BY THE SPONSOR TO ALL OUR DATABASE INCLUDING THE CHOCOLATE COMMUNITY (NATIONAL & INTERNATIONAL)
- 3 ROASTERS VILLAGE DEDICATED SOCIAL MEDIA POSTS
- -INSTAGRAM, FACEBOOK AND OTHER SOCIAL MEDIA
- INCLUSION OF COMPANY PROFILE IN THE DIGITAL SHOW GUIDE

ROASTERS VILLAGE

AT THE EVENT

- ACKNOWLEDGEMENT AS ‘CHOCOLATE CITY SPONSOR’ IN THE CHOCOLATE CITY
- 1 WORKSHOP PRESENTATIONS (IF DESIRED).
- LOGO ON ALL PROMOTIONAL MATERIAL INCLUDING SIGNAGE DISPLAYED AT THE VENUE.
- LOGO DISPLAYED ON THE EVENT HOLDING SLIDES.
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON EXHIBITION HALL AISLE SIGNS AND EXHIBITION ENTRY SIGNS.
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG
- 1 COUNTER AT THE CHOCOLATE CITY.

SPONSORSHIP PACKAGES



CUPPING SPONSOR

Opportunities : One(1)

- LOGO AND RECOGNITION ON CUPPING ROOM PROMOTIONAL MATERIAL, INFORMATION PACKS AND OTHER RELATED MATERIALS
- LOGO RECOGNITION ON BANNERS
- PRODUCT PLACEMENT INSIDE THE CUPPING ROOM
- RECOGNITION AND MENTION OF SPONSOR WHEN THE CUPPING AREA IS MENTIONED
- 2 HOUR PRESENTATION/CUPPING SLOT INCLUDED

SPONSORSHIP PACKAGES



SHIPPING SPONSOR

OPPORTUNITIES : ONE(1)

PACKAGING SPONSOR

OPPORTUNITIES : ONE(1)

SYRUP SPONSOR

OPPORTUNITIES : ONE(1)

WORKSHOP SPONSOR

OPPORTUNITIES : ONE(1)

SPONSORSHIP PACKAGES

PRE-EVENT

- LOGO AS “SHIPPING/SYRUP PACKAGING/SCA WORKSHOP SPONSOR” ON THE WEBSITE (WITH HYPERLINK TO BRAND WEBSITE),
- BROCHURE (DIGITAL COPY)
- 1 FULL PAGE ADVERT IN THE DIGITAL SHOW GUIDE
- 1 EMAILER DESIGNED BY THE SPONSOR TO ALL OUR DATABASE INCLUDING THE BARISTA COMMUNITY (NATIONAL & INTERNATIONAL)
- INCLUSION OF COMPANY PROFILE IN THE DIGITAL SHOW GUIDE
- 5 SOCIAL MEDIA POSTS

SHIPPING/SYRUP/PACKAGING/ WORKSHOP SPONSOR

AT THE EVENT

- ACKNOWLEDGEMENT AS ‘SHIPPING/SYRUP PACKAGING/SCA WORKSHOP SPONSOR’ IN THE VENUE
- 1 WORKSHOP PRESENTATIONS (IF DESIRED)
- LOGO ON ALL PROMOTIONAL MATERIAL INCLUDING SIGNAGE DISPLAYED AT THE VENUE
- LOGO DISPLAYED ON THE EVENT HOLDING SLIDES
- SPONSORSHIP RECOGNITION INCLUDING LOGO
- ON EXHIBITION HALL AISLE SIGNS AND EXHIBITION ENTRY SIGNS
- SPONSORSHIP RECOGNITION INCLUDING LOGO ON WWW.DOHAINTERNATIONALCOFFEE.ORG
- 1 DEDICATED 3X3 SPACE TO PROMOTE THE SPONSOR PRODUCT AND SERVICES

BOOK YOUR STAND & SPONSORSHIP

26-28 SEPTEMBER, 2024

amazing
Productions



**DOHA EXHIBITION
& CONVENTION CENTER (DECC)**